BUILDING CAPACITY FOR THE FUTURE
-Carlsberg Academy-

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Copenhagen, 27 January 2015
Findings of EUFORI Study

• European Foundations for Research and Innovation (EUFORI)

• An FP7 study commissioned by DG RTD in 2012, coordinated by the Centre for Philanthropic Studies at VU University Amsterdam. Report received on mid-January 2015.

• Purpose/aim of the study:
  * Quantify and assess foundations’ financial support and policies for research and innovation in the EU,
  * Make a comparative analysis between EU 27 Member States(*) (and Norway and Switzerland), and
  * Identify trends and the potential for future developments in this sector.

  (*) Croatia not covered
R&I driven Foundations in the EU

• How to increase the potential of R&I Foundations in Europe?

• Until today no data on the major R&I driven Foundations in Europe.

• The EUFORI study is the very first attempt to a comprehensive mapping and analyse of R&I Foundations in Europe.

  Potential R&I Foundations identified (EUFORI Study) 12,941
  R&I foundations (EUFORI dataset) 1,591

• Philanthropy is not just a financial instrument for Research and Innovation. It is an integral part of the resilience of societies and a key ingredient of social cohesion.
Foundations’ facts and figures

Income  € 18 billion (N=1134)

Assets  € 127 billion (N=1052)

Total Expenditure  € 10 billion (N=1117)
Expenditures to R&I

€5 billion per year

N=991
Sum of R&I expenditures by country in quintiles

- 1st quintile: 0 - 0.4
- 2nd quintile: 0.5 – 13.1
- 3rd quintile: 19.2 – 69.5
- 4th quintile: 95.2 – 347.4
- 5th quintile: 369.7 – 1 662.5

Total R&I expenditures: € 5 014 million

N=991

HORIZON 2020

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Focus support

- **Beneficiaries**
  1. Individuals
  2. Higher Education Institutions
  3. Research institutes

- **Research fields**
  1. Medical Science
  2. Social & Behavioural Sciences
  3. Natural Science
General Recommendations

1. Explore synergies by collaboration
2. Increase the visibility of R&I Foundations
3. Create financially resilient Foundations
4. Improve legal and fiscal system
5. Integrate philanthropy as a constituent of the EU welfare state paradigm
Recommendations per actor

**R&I Foundations**
- Increase the visibility R&I Foundation
- Explore synergies by collaboration
- Create financially resilient foundations

**National Governments**
- Improve the legal and fiscal system
- Explore synergies by collaboration
- Integrate philanthropy as a constituent of the EU welfare state paradigm

**The European Commission**
- Support networking
- Explore synergies by collaboration
- Stimulate investments (feasibility work on philanthropic funding together with other alternative sources of funding to finance innovative ideas and entreprises)
Conclusions

1. Young and growing sector
2. Foundations spent at least €5 billion to R&I
3. A skewed landscape of foundations
4. Financially vulnerable foundations most prevalent in periphery and post-communist countries
5. Fragmented landscape and variation in R&I foundation activity reflect economic and geopolitical conditions and corporate R&D investments
6. €127 billion in assets
7. Cross border giving in Europe to increase investments in R&I
Thank you for your attention.