



Five Final Points

- **Across Europe, trust in nonprofit research foundations is generally very high, and their mode of operation is much appreciated by the respective community;**
- **What matters most to them, is to continue to live up to their reputation as competent, courageous, and creative facilitators of change;**
- **Excellence in research funding and in achieving outstanding results requires a high trust relationship among and between the respective stakeholders;**
- **The readiness to take risks needs to be actively communicated and lived up to every day anew;**
- **When your foundation already enjoys a high reputation as an innovative research funder, do not invest too much in PR activities ...**

“If what we are doing, does not speak for itself, then words won’t be of any help either.”

**(Friedrich Schiller,
Die Braut von Messina)**

Thank you for your attention!

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